

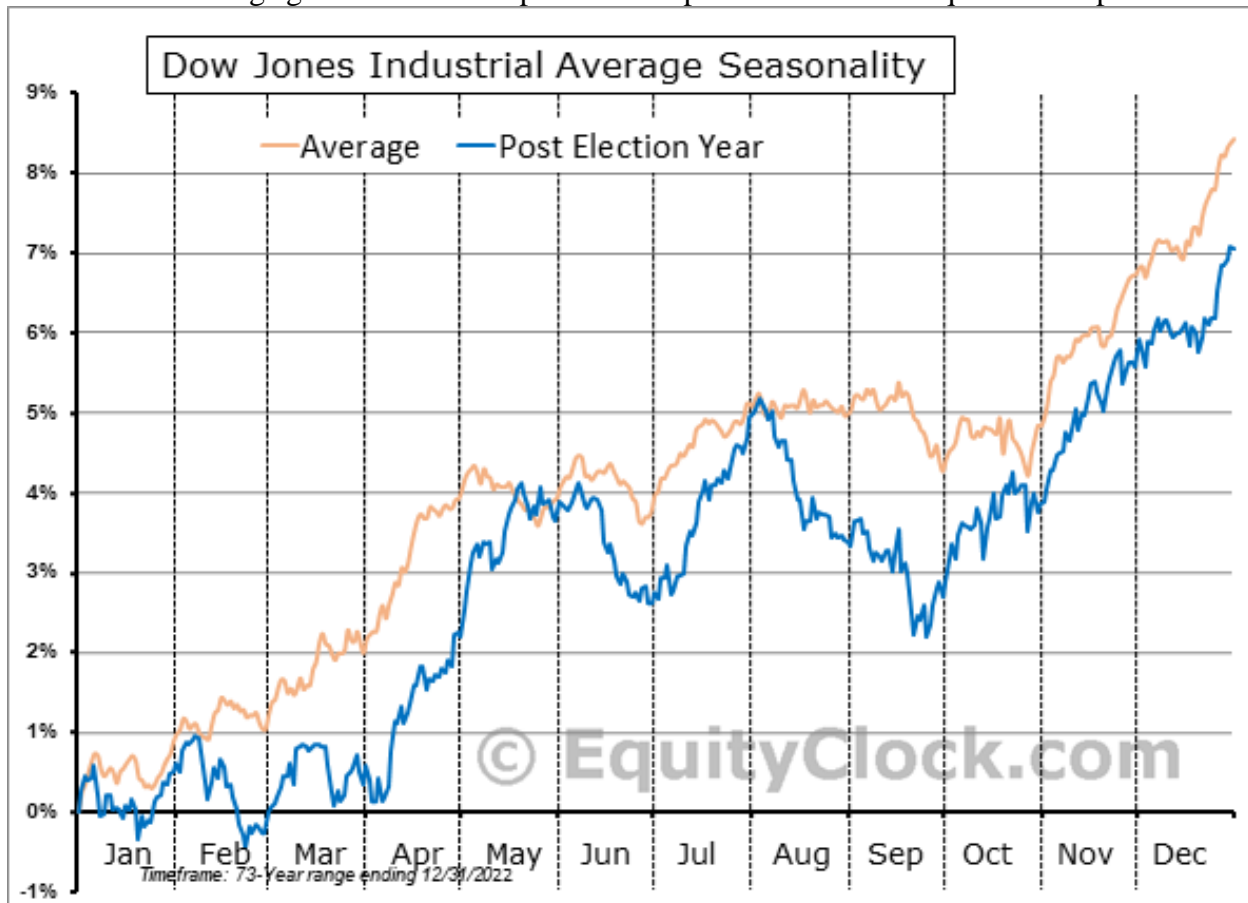
Tech Talk for Saturday July 26th 2025

The Bottom Line

Here comes equity market volatility! Lots of market moving news impacting North American equity markets this week including:

- **FOMC and Bank of Canada's decisions on interest rates on Wednesday.** No changes in U.S. and Canadian administered rates are expected, but traders will watch closely for potential timing for future rate reductions in the Fed Fund Rate and Bank of Canada Rate.
- **A peak in the frequency of quarterly corporate results by major Canadian and U.S. companies.** Results to date have been impressive. Focuses this week are on reports by Microsoft and Meta on Wednesday, Apple and Amazon on Thursday and ExxonMobil and Chevron on Friday.
- **Tariff Day on Friday.** Look for favourable equity market responses prior to Friday by nations that reach a deal with Trump at a favourable rate. Thereafter, caveat emptor!

The U.S. equity market is following its traditional upside move to the end of July during post U.S. Presidential election years: strength to the end of July followed by a brief correction until the end of September. A major reason for following this trend this year is that corporate results in the U.S. in the third quarter have been "front run" in the second quarter by tariff negotiations. Look for the traditional pullback in August and September when corporate revenue and earnings gains stall. Resumption of an uptrend in the fourth quarter is expected.



Consensus for Earnings and Revenues for S&P 500 companies

Source: www.factset.com

The second quarter earnings season continues to surprise: 170 S&P 500 companies have reported results to date with 80% reporting earnings above consensus and with 80% reporting revenues above consensus.

Analyst estimates for 2025 beyond the first quarter increased significantly again last week. Consensus for second quarter earnings gains jumped to 6.4% from 5.6%. Consensus for second quarter revenue gains increased to 5.0% from 4.4%. Consensus for third quarter earnings gains increased to 7.6% from 7.4%. Consensus for third quarter revenue growth increased to 5.1% from 4.9%. Consensus for fourth quarter earnings gains increased to 7.0% from 6.8%. Consensus for fourth quarter revenue gains increased to 5.6% from 5.4%.

For all of 2025, consensus for earnings growth increased to 9.6% from 9.3%. Consensus for revenue gains increased to 5.3% from 5.1%.

For all of 2026, consensus for earnings growth slipped to 13.9% from 14.0%. Consensus for revenue gains remained at 6.3%.

Economic News This Week

U.S. second quarter real GDP is released at 8:30 AM EDT on Wednesday

Bank of Canada's Monetary Report is released at 9:45 AM EDT on Wednesday. Consensus for the **Bank of Canada's lending rate** for major Canadian banks is unchanged at 2.75%. Press conference is offered at 10:30 AM EDT

FOMC interest rate decision is released at 2:00 PM EDT on Wednesday. Consensus calls for no change in the Fed Fund Rate at 4.50%. Press conference is offered at 2:30 PM EDT.

Core June PCE Price Index is released at 8:30 AM EDT on Thursday

June Personal Income and **June Personal Spending** are released at 8:30 AM EDT on Thursday

May Canadian GDP is released at 8:30 AM EDT on Thursday

July Chicago Purchasing Managers Index is released at 9:45 AM EDT on Thursday

On Friday, President Trump is scheduled to announce tariffs on U.S. imports from countries that have yet to reach a trade agreement

July Non-farm Payrolls, July Unemployment Rate and July Average Hourly Earnings are released at 8:30 AM EDT on Friday

June U.S. Construction Spending is released at 10:00 AM EDT on Friday

July ISM Manufacturing Purchasing Managers Index is released at 10:00 AM EDT on Friday

July Michigan Consumer Sentiment is released at 10:00 AM EDT on Friday.

Selected Earnings News This Week

Another 164 S&P 500 companies are scheduled to release quarterly results this week (including nine Dow Jones Industrial Average companies). In Canada, nine **TSX 60 companies** are scheduled to report (indicated as **bold**)

Monday: Waste Management, Nucor, Celestica, Whirlpool

Tuesday: Visa, Procter & Gamble, UnitedHealth Group, Merck, Booking, Boeing, Spotify, Starbucks, Mondelez, United Parcel, Republic Services, PayPal, Norfolk Southern, Corning, Electronic Arts, Stanley Black & Decker,

Wednesday: Microsoft, Meta Platform, Qualcomm, Arm, Lam Research, Rio Alto, Robinhood, Illinois Tool Works, **Canadian Pacific, Agnico-Eagle**, American Electric Power, Allstate, Ford, eBay, Hershey, DexCom, **CGI**, Methanex

Thursday: Apple, Amazon, AbbVie, Stryker, Anheuser Busch, Comcast, KLA Inc., Southern Companies, Bristol-Myers Squibb, CVS Health, Air Products, Monster Beverage, TC Energy, VALE, Ingersoll-Rand, **Cameco**, Biogen, Illumina, **Brookfield Infrastructure, Gildan Activewear**

Friday: ExxonMobil, Chevron, Linde, **Enbridge**, Colgate Palmolive, Regeneron, Kimberly-Clark, **Telus, Fortis**, ARC Resources, Newell Brands

Trader's Corner

Example showing score for TSX Technology iShares (XIT.TO)

	Previous Score	New Score
Intermediate trend: Remains up	2	2
Strength relative to S&P 500: Remains neutral	0	0
Above/Below 20 day moving average: Remains above	1	1
Daily momentum (Stochastics, RSI, MACD): Turned up	-1	1
Totals	2	4

Equity Indices and Related ETFs

Daily Seasonal/Technical Equity Trends for July 25th 2025

Unit	Seasonal	Until	Trend	Relative Strength	20 Day MA	Momentum	Tech Score	Prev Score
SPX	Neutral	Oct.28	Up	Neutral	Above	Up	4	
TSX	Neutral	Dec.14	Up	Neutral	Above	Up	4	
DJIA	Neutral	Sept.20	Up	Neutral	Above	Up	4	
COMPQ	Positive	Aug.13	Up	Positive	Above	Up	6	
IYT	Neutral	Sept.9	Up	Neutral	Above	Down	2	
AORD	Positive	Aug.30	Up	Negative	Above	Down	0	4
NIKK	Neutral	Nov.13	Up	Positive	Above	Up	6	
IEV	Neutral	Feb. 8	Up	Neutral	Above	Up	4	
FXI	Neutral	Sept.29	Up	Positive	Above	Down	4	6
EEM	Neutral	Dec.11	Up	Neutral	Above	Up	4	

Green: Increase from previous day

Red: Decrease from previous day

Source for all positive seasonality ratings: www.EquityClock.com

Commodities

Daily Seasonal/Technical Commodities Trends for July 25th 2025

Unit	Seasonal	Until	Trend	Relative Strength	20 Day MA	Momentum	Tech Score	Prev Score
CRB Index	Neutral	Feb.15	Up	Negative	Below	Down	-2	2
Gasoline	Neutral	Dec.18	Up	Negative	Below	Down	-2	
Crude Oil	Neutral	Jan.12	Up	Negative	Below	Down	-2	2
Natural Gas	Neutral	Sept.3	Down	Negative	Below	Down	-6	
S&P Energy	Neutral	Dec.8	Up	Negative	Above	Up	2	
Oil Services	Neutral	Dec.3	Up	Neutral	Above	Up	4	
Gold	Neutral	Dec.23	Up	Neutral	Below	Down	0	2
Silver	Neutral	Dec.23	Up	Neutral	Above	Down	2	6
Gold Bug	Neutral	Dec.15	Up	Neutral	Above	Up	4	
Platinum	Neutral	Dec. 9	Up	Neutral	Above	Down	2	
Palladium	Positive	Sept.24	Up	Positive	Above	Down	4	
Copper	Neutral	Aug.8	Up	Positive	Above	Down	4	6
Agribusiness	Neutral	Sept.28	Neutral	Neutral	Above	Up	2	

Green: Increase from previous day

Red: Decrease from previous day

Sectors

Daily Seasonal/Technical Sector Trends for July 25th 2025

Unit	Seasonal	Until	Trend	Relative Strength	20 Day MA	Momentum	Tech Score	Prev. Score
XLK	Positive	Aug.31	Up	Neutral	Above	Up	4	2
XLB	Neutral	Sept.27	Up	Neutral	Above	Up	4	
XLI	Neutral	Dec.24	Up	Positive	Above	Up	6	
XLY	Positive	Sept.12	Up	Neutral	Above	Down	2	
XLF	Positive	July 30	Up	Neutral	Above	Up	4	2
XLE	Neutral	Dec.8	Up	Neutral	Above	Up	4	2
XLP	Neutral	Feb.9	Neutral	Neutral	Above	Up	2	
XLU	Neutral	Feb.15	Up	Neutral	Above	Up	4	
XLV	Positive	Aug.22	Up	Neutral	Above	Up	4	
XLC	Neutral	Jan.18	Up	Negative	Above	Down	0	4
XLRE	Neutral	Nov.22	Up	Neutral	Above	Up	4	
TSX Financial	Positive	Sept.27	Up	Neutral	Above	Up	4	
TSX Energy	Neutral	Mar 20	Up	Neutral	Above	Up	4	
TSX Gold	Neutral	Nov.18	Up	Neutral	Above	Up	4	
TSX Tech	Positive	Aug.31	Up	Neutral	Above	Up	4	2
TSX B Metals	Neutral	Nov.28	Up	Neutral	Above	Down	2	6

Green: Increase from previous day

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Changes last week

Index	Close	Change	Percent Change
SPX	6,388.64	91.85	1.46
TSX	27,494.35	180.34	0.66
INDU	44,901.92	559.23	1.26
COMPQ	21,108.32	212.66	1.02
TRAN	16,364.84	502.73	3.17
AORD	8,979.40	88.60	1.00
NIKK	41,826.34	1,925.15	4.82
IEV	64.27	1.38	2.19
FXI	38.65	0.61	1.60
EEM	49.51	0.45	0.92

Technical Notes for Friday

Global Timber iShares (WOOD) moved above \$76.19 extending an intermediate uptrend. Seasonal influences are favourable on a real and relative basis until year end. See seasonality chart at www.equityclock.com



Goldman Sachs (GS) a Dow Jones Industrial Average stock moved above \$726.00 to an all-time high extending an intermediate uptrend.



Cadence Design Systems (CDNS) a NASDAQ 100 stock moved above \$330.09 to an all-time high extending an intermediate uptrend.



DoorDash (DASH) a NASDAQ 100 stock moved above \$248.74 extending an intermediate uptrend.



DexCom (DXCM) a NASDAQ 100 stock moved above \$87.91 extending an intermediate uptrend. Seasonal influences are favourable until the end of August. Seasonal influences are favourable on a real and relative basis until the end of August. See seasonality chart at www.equityclock.com



Intuit (INTU) an S&P 100 stock moved above \$789.53 to an all-time high extending an intermediate uptrend. Seasonal influences are favourable on a real and relative basis until October 6th. See seasonality chart at www.equityclock.com



S&P 500 Momentum Barometers



The intermediate term Barometer added 1.40 on Friday and added 5.80 last week to 73.80. It remains Overbought.



The long term Barometer added 1.80 on Friday and gained 6.40 last week to 67.00. It remains Overbought.

TSX Momentum Barometers



The intermediate term Barometer added 0.47 on Friday and slipped 0.60 last week to 71.70. It remains Overbought. Daily downtrend resumed on Friday.



The long term Barometer added 0.47 on Friday and gained 1.39 last week to 83.49. It remains Overbought.

Tech Talk is a free service available each business day at www.timingthemarket.ca

Disclaimer: Seasonality ratings and technical ratings offered in this report and at www.equityclock.com are for information only. They should not be considered as advice to purchase or to sell mentioned securities. Data offered in this report is believed to be accurate, but is not guaranteed.